

KEITH M. MUTH

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EXPERIENCE

Corporate Executive Board

Senior Front-End Web Developer November 2009 - Present

- Currently building a web team for a division of the company with a membership program of over 1,300 global corporations.
- Creating a web design process and educated team members on web design standards.
- Collaborating with team to build e-learning products and accompanying style guide that will be used company-wide.
- Increasing the quality of online products by upgrading technical solutions and improving user experience based on user testing, client feedback, and analytics.
- Serving as program website manager and directed off-shore development teams and their queue of projects.

Viget Labs

Front-End Web Developer April 2008 - November 2009

- Partnered with Project Managers to manage client expectations and provide realistic and timely solutions to requests.
- Built out Photoshop designs into functional sites using valid XHTML, CSS, and jQuery.
- Integrated code into content management systems such as ExpressionEngine and layouts for Rails applications.
- Wrote articles on company's blog that attracted a high amount of traffic and discussion. (e.g. <http://tinyurl.com/vigetpost>).
- Promoted from Web Production Specialist to Front-End Developer within a year.

L-3 Communications

Army.mil Web Team, Web Developer June 2006 - April 2008

- Developed and managed the Army Public Affairs websites: Army Outreach and Operation Tribute to Freedom.
- Facilitated better communication with soldiers and the public through online efforts such as the Army events calendar and social networking sites.
- Contributed to the redesign of the Army.mil homepage.

Eisenhower National Security Series, Multimedia Developer June 2005 - June 2006

- Chief designer in charge of shaping a brand for web and print distribution for the 2006 Eisenhower Series.
- Developed the 2006 Eisenhower Series website and advised on strategic online promotions for events.
- Created multimedia and print products for the 2005 Eisenhower Conference and the 2006 Eisenhower Series such as brochures, folders, program books, posters, video slates, signs and displays.
- Managed media support for Eisenhower Series events throughout the year.

Advanced Concepts Group, Multimedia Specialist August 2004 - June 2005

- Provided media support for various government contracts.
- Created the 2005 Army Posture Statement booklet and corresponding website, which were distributed to members of Congress.
- Provided graphical and technical support for proposals, including a USSOCOM presentation resulting in a contract worth \$300 million.

Summer Productions

Multimedia Developer/IT Administrator

June 2004 - August 2004

- Completed extensive DVD projects for Discovery Channel School, Scott Foresman's Science Explorer, and Prentice Hall. Projects consisted of creating educational content based on client requests.
- Served as Network Administrator and IT Assistant for the company.

ACTIVITIES

- Participant in James Madison University's School of Media Arts and Design alumni events and campus speaking engagements.
- Class speaker at Center for Digital Imaging Arts at Boston University in Washington, DC.
- Attendee at South By Southwest Interactive in Austin, TX.

EDUCATION

James Madison University

May 2004

- Bachelor of Science in the School of Media Arts and Design, Concentration in Interactive Media
- Dean's List

TECHNICAL SKILLS

HTML

JavaScript

PHP

CMS Integration

Adobe Creative Suite

Mac OS X

CSS

jQuery

MySQL

ExpressionEngine

Final Cut Studio

Windows